Employer Update

June 2009

COMING SOON!

New Website

We are currently updating our main website **www.hsabank.com** with a stylish new Web 2.0 look and feel. This site expands our dedication to all of our customers by featuring improved navigation and additional education and decision tools. It also provides improved customization capabilities and faster delivery of custom sites to our business partners.

The new design will be released within the next few weeks and will be accessed from the same Web address. The site is divided into four main categories, specified by the four tabs at the top. The Employer tab provides detailed information on working with HSA Bank as well as support and training resources. We've also designed "quick links" which will appear in the left navigation column of every page. Here, we've placed frequently used pages for quick and convenient access.

Click here for additional information on the great new features you can expect from the improved www.hsabank.com.

EDUCATION IS KEY

Everyday HSA Tool

In addition to our improved website, HSA Bank will soon unveil a new tool that can help accountholders determine what type of healthcare user they are. The accountholder can select a scenario that most closely fits their current lifestyle. Items they consider before making a selection include age, marital status, overall health and number of children. Once the accountholder selects the scenario a short audio shows them how people in similar life situations utilize their HSAs. There are six scenarios that accountholders can choose to cover the potential stages in any accountholder's life. The intent of this three-fold tool is to help accountholders see how others in similar situations utilize their HSA, give them tips they might have been unaware of and show them how they can start preparing now to maximize their account in the future. In the next few weeks we will incorporate an interactive calculator that will provide accountholders with tailored feedback. We also have a two-sided, downloadable paper version available for distribution.

TIP OF THE MONTH:

Add Users to the Employer Administration Area

Instead of having one log-in for the Employer Administration Area which is used by multiple people, consider adding additional users. Not only does this provide a general sense of enhanced security, you can also assign permissions to allow for secure contribution transactions. Additionally, by having more than one user, you have the ability to grant access to multiple departments. For example, your Human Resources department can have access to the enrollment portion, while Accounting or Payroll can have access to contribution scheduling. Adding users also limits issues when someone is out of the office.

<u>Steps for Adding New User(s)</u>

1. Go to www.hsabank.com, select the Employers tab, then "Employer Login"
2. Under the Administration tab, select "Administrative Users"
3. Select "Add New User" near the bottom of the page
4. Enter the new user's information and select a username (password is emailed separately)
5. Designate permissions for this user (If no permissions selected, it defaults to "no access given")
6. Click "Create Administrative User" to submit

DID YOU KNOW?

Monthly Employer Reports

HSA Bank provides Monthly Employer Reports that contain aggregate information of your employees' accounts. You can stay informed of the number of new, active and closed accounts. You can also see the total amount of contributions and distributions made by your group and the averages for both. Additionally, the report provides information on utilization of account features such as debit cards, checks and investments. Reports are available on a recurring basis, or as needed. To receive this report, simply contact the Business Relations department at (866) 357-5232 or businessrelations@hsabank.com and request a Monthly Employer Report. [Click here]() to view a sample report. **Note: For privacy reasons, HSA Bank cannot provide individual account information to employers or agents.*

If you have questions,

We have answers.

HSA Bank's Business Relations Coordinators can be reached at 1-866-357-5232, Monday through Friday, 7 a.m. to 7 p.m., Central Time.

The content provided in this message is intended for Employer Relationship use only. Unless specified, you are not authorized to forward this information directly to your employees/clients.

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