

Employer Update

| [Free Webinars](#) | [Save Big with Program Design](#) | [Benefit by Educating Early](#) | [Contributions Made Easy](#) |

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Free Webinars

Enhance your employees' HSA understanding by encouraging them to attend our FREE webinar sessions. As part of our commitment to education, HSA Bank will be hosting webinars exclusive to employer and employee topics of interest. Each webinar will consist of a 45 minute presentation followed by a 15 minute question and answer session.

Whether you have offered an HSA-compatible plan for five years or you are in your first year, we have topics (Communication & Education Planning, Why HSA Bank?) that will help you develop the most successful HSA program possible. The same commitment is extended to your employees, with webinars committed to educating and enabling your employees to get the most out of their HSA.

We hope you will join us and encourage your employees to do the same.

[Click here](#) to register for Employer webinars.

[Click here](#) to register for Employee webinars.

[Top of newsletter](#)



Save Big with Program Design

A successful HSA program design is the key to saving money and providing quality, affordable healthcare coverage to your employees. The goal is to design a program that is attractive to employees and will increase adoption rates. By encouraging employees to sign up for the HSA option, you'll save money on premiums, taxes and claims— and so will they. Plus, by putting employees in control of their healthcare, you will likely realize a reduction in overall claims and employee absenteeism.

A few easy ways to design an attractive HSA program include:

- Pay the fee associated with the account.
- Use the term "HSA-compatible" health plan instead of "high deductible" health plan, which has negative associations.
- Contribute a portion of your premium savings to employee accounts.
- Educate employees so they realize the advantages an HSA offers them. (See "Benefit by Educating Early" below.)

[Top of newsletter](#)



Benefit by Educating Early

Over the years, HSA Bank has found that the best way to gain employee acceptance of an HSA-compatible health plan is to educate them. HSAs can seem complex to employees at first glance, so the sooner you start the education process, the more likely your employees will fully understand the unique benefits an HSA has to offer.

A great start would be to encourage employees to attend the free webinars offered through HSA Bank. You could also provide them with links to our [online calculators](#). To access program announcements, email reminders, PowerPoints® and more simply log in to the [Employer Administration Area](#). Then click on "Resources" in the navigation bar and scroll down to "Training Materials."

[Top of newsletter](#)



Contributions Made Easy

If you aren't already using HSA Bank's Group Online Contribution (GOC) system to make contributions to your employees' HSAs, now is a great time to start! GOC is an easy way to facilitate both employer and employee contributions on a one-time or recurring basis.

Through GOC you can:

- Submit one-time and recurring contributions to your employees' Health Savings Accounts (HSAs).
- View your contribution history.
- View, edit or cancel pending contributions.
- Use the fill-down feature to enter one contribution amount, then duplicate it for all of your employees.
- Contribute to HSAs by uploading a Microsoft Excel (CSV) file rather than manually entering each contribution amount.
- Download current- and prior-year contribution reports, which include summaries of all your contributions from any source.

[Click here](#) to sign up for GOC. Already signed up? Take advantage of the system's many benefits by logging in to the [Employer Administration Area](#) and clicking on the "Contributions" tab.

[Top of newsletter](#)

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