

Press Release

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For immediate release

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HSA Bank Unveils New Public Website

SHEBOYGAN, WIS., September 5, 2013 -- A better online banking experience is now available to customers of [HSA Bank](http://www.hsabank.com).

HSA Bank, based in Sheboygan, Wis., provides complete health savings account services for employers and employees in all 50 states. “We know how important it is to provide the right information at the right time to our account holders, employers, agents and partners,” said Kirk Hoewisch, SVP and director of sales for HSA Bank. “Our new website offers an improved experience for all of our customers and stakeholders.”

Account holders will find that the [site](http://www.hsabank.com)’s renewed menu and navigation tools are more mobile-friendly, offering up-to-date information on account features and benefits, and an improved search engine that makes it easier to get information more quickly. There’s also better access to industry-related information that can help customers and prospects make more informed healthcare spending decisions.

To explore the new website, visit www.hsabank.com.

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HSA Bank, a division of Webster Bank, N.A. ([NYSE:WBS](http://www.nyse.com/quote/NYSE:WBS)) is one of the nation’s most experienced HSA administrators and one of the few administrators with an exclusive focus on HSAs. HSA Bank works with individuals and companies of all sizes and complexities. HSA Bank actively listens to the needs of our clients and customers to develop solutions and create flexible HSA programs that include free internet banking access for employers and accountholders. HSA Bank offers reliable and responsive support to its business partners and accountholders from friendly, knowledgeable service staff. Discover how easy it can be to have or manage an HSA at www.hsabank.com.

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